

Corporate Social Responsibility Profile

Indaba Lodge Gaborone: Empowering Communities Through Purpose-Driven Engagement

A. Historical Perspective

Indaba Lodge Gaborone has consistently demonstrated profound commitment to recognising and bringing positive change to its community. With its CSR programs the organisation impacted numerous individuals and strengthened relationships with many Batswana.

- i) **Ramotswa School of the Deaf:** During the initial years of our involvement, Indaba Lodge Gaborone donated to Ramotswa School of the Deaf to support students with hearing impairments. We organised an educational excursion to the airport, where the students were afforded the opportunity to explore aircraft interiors as part of a tactile learning experience.
- ii) **Miss Botswana:** We have proudly supported the Miss Botswana pageant, a platform that empowers young women to be ambassadors of change and culture. By contributing to this initiative, Indaba Lodge has helped contestants to inspire and uplift communities through advocacy and charitable projects.
- iii) **Mystar:** Our partnership with Mystar, a platform for celebrating Botswana's emerging musical talent, reflects our belief in the power of the arts to unite and inspire communities to shine through music.
- iv) **Sankoyo Bush Bucks:** Through recognizing the unifying power of sports, we have supported the Sankoyo Bush Bucks football team, thereby encouraging youth participation in sports. Our involvement has helped to promote a sense of pride within the community.

B. Current Year Initiatives

This year, Indaba Lodge Gaborone has continued its CSR efforts reflecting our ongoing commitment to Botswana's growth and prosperity.

- i) **Botswana Olympic Team Welcome Dinner:** We donated to the celebratory welcome dinner for the Botswana Athletics Team, honouring their dedication and achievements on the global stage. This event not only celebrated excellence but also reinforced our support to national events.
- ii) **President's Inauguration:** As a cornerstone of national pride, Indaba Lodge contributed to the festivities surrounding the President's inauguration, providing a donation under HATAB. Our participation highlighted our alignment with Botswana's vision for unity and progress.
- iii) **Learn to Play - Maatla Mamas:** Partnering with the Learn to Play initiative, we collaborated with the Maatla Mamas to promote early childhood development through play-based learning. This program empowers caregivers and children, laying a strong foundation for future success.

The Future: Adopt a School Initiative

Looking ahead, Indaba Lodge Gaborone is planning to launch the *Adopt a School* initiative. This ambitious program will see us partner with local schools to address pressing needs. We aim to create lasting impacts that will shape Botswana's future leaders and innovators.

Conclusion

At Indaba Lodge Gaborone, corporate social responsibility is more than an obligation; it is a way of life. By reflecting on our history, embracing the present, and planning for the future, we remain steadfast in our mission to uplift and empower the communities we serve. Together, we will continue to make a difference, one initiative at a time.